



STRATEGIC DIRECTION 2016 – 2019

Our VISION

‘Growing the Game’.

Our MISSION

Supporting clubs in the Central region by providing the ‘Best possible service to Members’.

Values:

To achieve a vision you need values.

- . Open and honest Regional Sporting Organisation (RSO).
- . Uphold the spirit of Squash.
- . Provide leadership and support to member clubs and other stakeholders.
- . Represent the wider Taranaki, Manawatu, Wanganui and Ruapehu region in national and international development of the game.

Club and Facility Support

Squash Central will support clubs to build capabilities through our buddy system engaging with them in open communication about what we do and how we can help them.

People and Participation

Squash Central will provide innovative programmes, participation options and pathways to develop people in the sport across all levels throughout the Region.

Communication and Relationships

Squash Central will engage with all stakeholders in a timely, two way open style. We will build strong relationships across our broad stakeholder network.

Competition

Squash Central will provide a competition platform that supports and promotes play across all levels of the game.



Club and Facility Support

- Buddy up Squash Central committee members with selected Clubs and their committees throughout the Region to tell them what we do and how we can help.
- Provide Clubs with resources that recognise the diversity of their local communities and business.
- Encourage Clubs to compile and submit success investment applications to funders.

People and Participation

- Regional capability: train and support programme facilitators, coaches, referees and volunteers.
- Build upon and develop Squash Centrals inclusive philosophy of communicating with and developing value add inclusive programmes right throughout the entire Region.
- Player Development: support players of all levels ensuring they can be the best they can be and have access to the best possible resources to do so.
- Media updates and communications: Ensure we are delivering quality communication with the media and through our website and facebook page to keep all stakeholders informed and build a wider audience.

Communication and Relationships

- Work closely with Regional Bodies i.e. Sport Whanganui / Taranaki / Manawatu to deliver squash to the wider Central community.
- Meet all activity reporting to funders and partners ensuring we have met minimum standards required to build effective and sustainable income streams going forward.

Competition

- Review the current competition platform to ensure we are delivering products that meet today's player needs.
- Ensure the Region is represented at all national levels (focus on priority attendance of events) by our best players available.
- Build sustainable junior and development programmes throughout the Region that build depth throughout the entire Region so we do not become dependent on current existing programmes.
- Support Regional club tournament series for junior, senior and masters players.